



Catherine Azzarello

Azzcat Design
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www.azzcatdesign.com

profile

Creative graphic designer for web & print, specializing in custom visual solutions. Delivering innovative visual design and modern coding for business websites and blogs, including WordPress and other proprietary CMS frameworks. Also expert-level print designer for logo, collateral, brochures, newsletters and ads. Experienced and detail-oriented professional offering website and print designs of proven value with on-time delivery.

experience

Owner, Art Director, Designer & Front-End Programmer

AZZCAT DESIGN, Tualatin, OR

1992 to present

Conceptualize/design/produce web & print marketing materials for businesses, including CMSs, static HTML sites, blogs, logos, ads, brochures, newsletters, direct mail and signage.

Clients include: Eye Styles, Ilc. (OR), ApexTwo Inc. (IL), Dovetail Custom Homes (VA), Frankly Realty (VA), Hambly Law (OR), The City of Tualatin (OR), Patrick J. Murphy Assoc. (PA), Oregon Health & Sciences University (OR), Young's Ice Cream & Candy Bar (CA), Class Act Events (OR), Midpen Properties (CA), Espresso Lane (CA), Casey Eye Institute (OR) and Foundation for Tigard Tualatin Schools (OR).

Art Literacy Instructor

EDWARD BYROM ELEMENTARY, Tualatin, OR

1996-2005

Plan, present and engage elementary classes in monthly artist presentation and corresponding hands-on art project.

Master Gardener Volunteer

EDWARD BYROM ELEMENTARY Tualatin, OR

2001-2003

Instruct, design and install Byrom's award-winning wildlife habitat. (SOLV Best Youth Involvement Award, 2001)

Senior Designer

DiDONATO ASSOCIATES, Chicago, IL

1989-1992

Conceptualize, design & illustrate print materials for retail foodstuff packaging, corporate identity and collateral, as well as intern training/supervision.

Clients included: Rytec, La Preferida Foods, and World's Finest Chocolate.

Design Consultant

HEWITT ASSOCIATES, Lincolnshire, IL

1985-1989

Design, illustrate, and produce A/V presentations, storyboard video/interactive presentations. Troubleshoot high-end computer graphics imaging system, a beta prototype within production environment.

Clients included: many Fortune 500 companies.

education

Bachelor of Fine Arts, Drawing & Painting

Magna cum Laude

NORTHERN ILLINOIS UNIVERSITY, DeKalb, IL

tools

Mac OS X: Adobe Creative Suite, Coda, Balsamiq, FontAgentPro, and more
HTML/XHTML/HTML5, CSS2/3, JavaScript, PHP, Flash timeline